



Acura: Other Road (2014)

When we created the Acura RLX, we decided to take the other road. We believe luxury isn't about bling or flash. Courage invites critics. Go ahead. Future innovations are born from conversations. And sometimes, the road that's less traveled is the one that surprises you. The Acura RLX.

ANNOUNCER: Visit your local Acura dealer for attractive offers on the RLX.



Blue Cross: Medicare in Minnesota

Just what does tomorrow hold? The power. The possibility.
For this moment belongs to you. A time of Rebirth.
Reinvention. Revolution. Because the name that's been
there since the beginning of Medicare in Minnesota offers
coverage for wherever you are on the road of life. So you
can truly be the force you were born to become.

Blue Cross and Blue Shield of Minnesota. Live Fearless.



Alaska: Beyond Your Dreams

This is the year, to leave the ordinary behind, and keep the promises you made to yourself. Take a leap of faith, and have a little adventure. Stop dreaming and start doing. This is the year, and Alaska is the place. Begin your adventure, at alaskabeyondyourdreams.com.



JC Penney: Haggard Pants

After years of rather arrogant indifference, your wife's cat suddenly likes laying in your lap. Possibly the only downside to extremely soft pants. The Ultimate Pant by Haggard. Buy them, love them. You'll find a full selection of Haggard Pants at J C Penney.



Lara Bar: Cashew Cookie

Who knew dates and cashews mashed together could taste like a cookie? You'd think they'd taste like dates and cashews. Nope, cookie. Weird. Lara Bar. Food made from food.



Michelob Ultra: Ultra Life

They rise and shine even when the sun hasn't. They treat themselves well. On occasion, even indulge. They don't run errands...they run errands. They don't see mountains, only little bumps. They know how to kick in, and kick back. That's the ultra-life. Michelob Ultra. 95 calories, 2.6 carbs, and exceptionally smooth taste. It's a superior lite beer, perfectly balanced, for the ultra life.



Microsoft: I'm Not Like Other Guys

I remember when I told my parents. I'm not like everybody else, Dad. I met someone who brings out the best in me.

She's got my back. She makes sure I'm never lost, late, miss appointments. All the important stuff.

I love the way she sings to me. She tells me jokes. I love her.

My Dad put his arm around me and said "son, we know." You were never an iPhone guy.

SFX CORTANA: "Hi there, I'm Cortana, how can I help?"



PUR Water Filter: Voice of Water

Hey, it's me, water. Did you know that if you filter me from your tap, I'm pretty much the same as I am in a plastic bottle. Except that I'm like 10 times cheaper. Other than that, I'm pretty similar.

Oh, and I'm fresher when I'm filtered. And I don't need an expiration date. And I don't have to get shipped halfway around the world.

But other than that, we're pretty much the same.

Pur. A better source.



Uber: Make Money

You drive with Uber to make money. For the things you want, and the things you need. For the places you wanna be, and the people you want to be with. Helping people get rides around your city is easy. Just tap, and go. And only you decide when to call it a day. Start making money for the things that matter to you. Sign up now at Uber.com/DriveNow.



Medica: Little Bitty Pretty One Refresh Radio

ANNCR (VO): No matter who you are - or what kind of music you like - no matter how many you are - Medica has an individual health plan that delivers all the value you're looking for.

Choose personalized coverage for singles. Doubles. And families of three or more. Medica makes it easy as can be.

Call your broker or 855-Medica-1. And get a health plan that fits

you. Or you two. Or all of you.

From Medica Personalize. Empower. Improve.



Edwards: Cookout

WOMAN

Specs: Woman, 30s-40s. Married. Two kids. Passive-aggressively competitive, especially when it comes to the desserts she brings to any get-together. She doesn't necessarily want anyone else to lose, but she definitely wants to win. We're hearing her interi

(SEX: Faint Outdoor Cookout Ambience)

WOMAN: Yeah, that's right, I take my sweets seriously. Because at the dessert table, there are no participation trophies. It's either get eaten or get left over. And nothing owns the occasion like my EDWARDS@ Dessert. Layer upon velvety layer of creamy decadence on a crushed cookie crust as easy as one-two-thaw. Of course, it's not a competition. It's just a cookout. That I happen to be winning.

ANNCR: EDWARDS. BRING THE SWEET. Find our new package in the frozen dessert aisle.



Johnsonville: Turn 'Em or Burn 'Em

VO: Any tailgater with a few brats under his belt knows if you don't turn 'em...

...you burn 'em.

So if you're going to jockey those Johnsonville brats around the grill, come prepared.

Or, at least, prepared to improvise.

Welcome to heaven on a bun.

...Welcome to Johnsonville.



Keds: Never Stop Growing

What size Keds were you wearing when they stopped delivering milk, when you got too big to be carried, when your mother was the prettiest woman on earth? What size Keds will you be wearing when the first of your friends gets married? And, what size Keds will you be wearing when a woman walks on Mars? KEDS. Never stop growing.



Bon Appetit Pizza: We've Been Distracted

We've been distracted. We've been focused on apps and hashtags, and posts! Anything but our friends. But today... we have this pizza. We get back in the moment and delight in the crispness of thin crust, slices of mozzarella, savory basil pesto and the wholeness of cherry tomatoes. And in having a conversation with our voices. In person. Today we breathe life back into life. New Bon Appetit pizza. Life is delicious.



Target: Happy Ending

In a world of countless little choices, among mountains of megapixels, and a gaggle of gigabytes... shouldn't you spend less time sifting through the nonsense, and go straight to the happy ending?