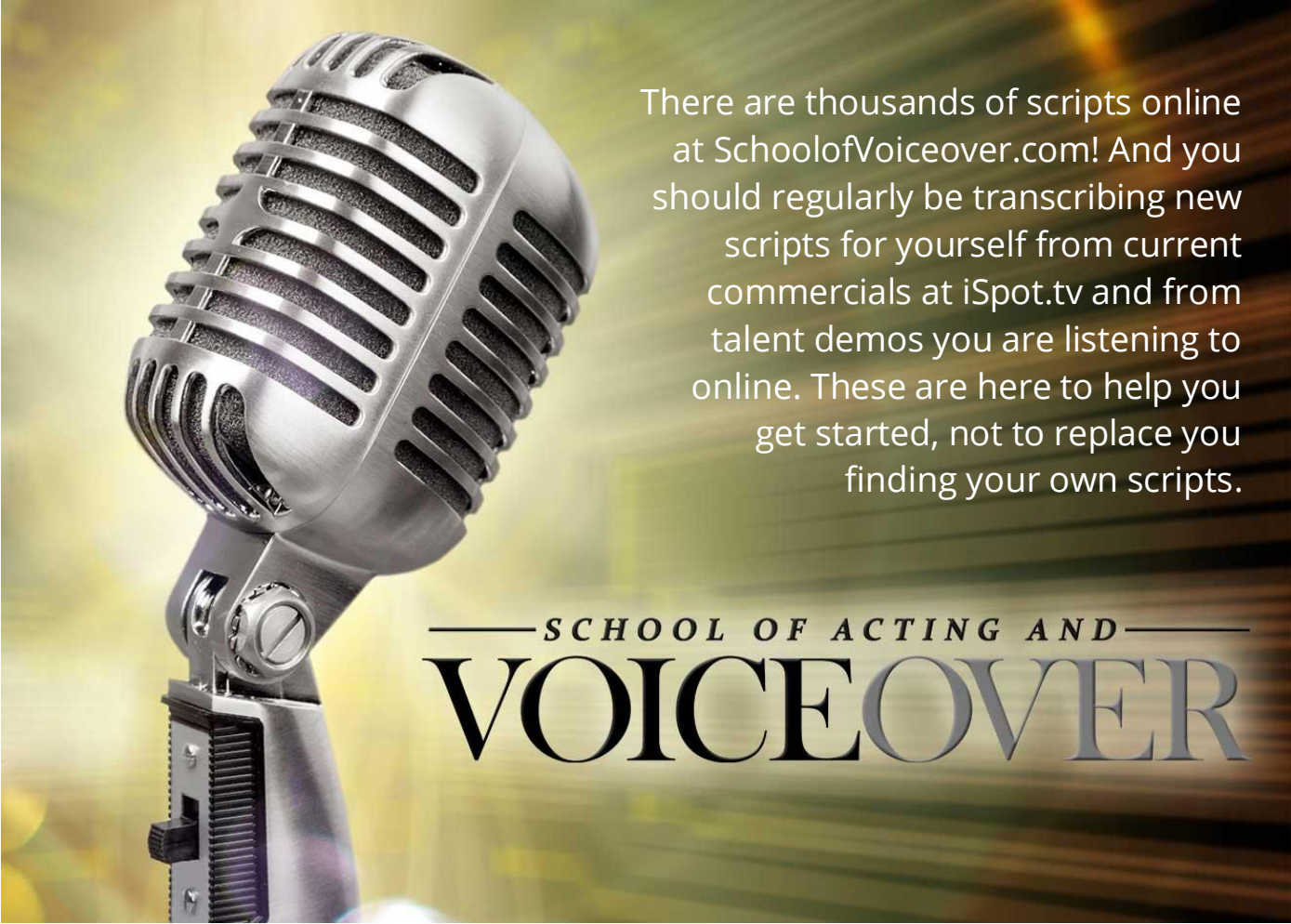


84 VOICE OVER PRACTICE SCRIPTS



There are thousands of scripts online at SchoolofVoiceover.com! And you should regularly be transcribing new scripts for yourself from current commercials at iSpot.tv and from talent demos you are listening to online. These are here to help you get started, not to replace you finding your own scripts.

— SCHOOL OF ACTING AND —
VOICEOVER



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1-800-KIDS-NOW

Script #1

Today, parents have a lot of hard choices, pay the phone bill or pay the doctor. Fill the Fridge or fill a prescription. But there's a choice that can make life easier---calling 1-877-Kids Now. That's because every state now offers low cost and free health coverage for kids. Even working families can get the card for Dr. visits, prescriptions and more.

So if your kids aren't insured, call 1-877-kids now. Write it down—because you've got enough to worry about.



American Cancer Society: Prostate Cancer Facts

Script #2

When I look at my older brother I see someone who lives life to the fullest. Someone who could do anything. But there was a time when I thought that might change. Not long ago he was diagnosed with prostate cancer. But we were fortunate. He survived.

The truth is, prostate cancer can affect all men. If you are African American or over the age of 50, you're at higher risk. But there is good news, too. Prostate cancer has one of the highest survival rates of any type of cancer. Learn what you need to know. Call the American Cancer Society at 1-800 ACS 2345....that's 1-800 ACS 2345. Prostate cancer...get the facts.



American Century

Script #3

: 60 Script

The intensity of our concentration cannot be overstated. At American Century, we're focused on one thing: managing investments.

Any way you work with us, you benefit from our active approach to investment management. Which means you can be assured that we are always striving to maximize your returns.

Whether you're a large institution in need of separate accounts, an advisor looking for multiclass pricing or an individual investor wanting mutual funds.

Which brings us to what we don't do: We don't stray from our mission by lending money or underwriting securities.

To learn more, please ask your financial advisor or call 1 877 44 AMCEN. Because your performance has our complete and undivided attention.



American Express

Script #4

: 30 Script

Are you last to know that you went on a shopping spree? Or are you alerted when a suspicious charge appears? Are you afraid it might look better online than it does on you? Or Are you able to return it, even if the site says you can't? Are you in pieces because your new purchase is? Or Are you secure that your purchases are protected? Are you spending more time worrying than shopping? Or Are you a cardmember? American Express.



AnswersThatWork.com

Script #5

: 30 Script

Ok, that meeting is at 11 – and at 10: 00, I’m sitting here with a jammed printer, a crashed computer, a fried network connection and I’m pulling my hair out – which is NOT good, ‘cause I don’t have much hair to begin with! Then it dawns on me – I’ve got that new Ultimate Troubleshooter package from AnswersThatWork.com – all I’ve got to do is fire that baby up and... oh, yeah. Life is good.



Apple: Think Different

Script #6

Here's to the crazy ones.

The misfits.

The rebels.

The troublemakers.

The round pegs in the square holes.

The ones who see things differently.

They're not fond of rules.

They have no respect for the status quo.

You can quote them.

Disagree with them.

Glorify or vilify them.

About the only thing you can't do is ignore them.

Because they change things.

They push the human race forward.

And while some may see them as the crazy ones.

We see genius.

It is the people who are crazy enough

to think they can change the world.

Are the ones who do.



Arnold Bread

Script #7

Let me tell you about the Arnold bread man ... lots of years ago, when I was just a little kid, he'd make deliveries to our house every day, just like the milkman and the iceman. I remember to this day, those special tiny loaves he carried and the big smile on his face when he gave me one.

Now, I know the Arnold bread man doesn't deliver anymore, but every day I can still see a variety of ARNOLD'S BREADS on the grocer's shelves -- so I know he's still around.



AT&T: No Catch

Script #8

(Doubles)

MAN: You're saying I can get AT&T's network with a data plan and unlimited talk and text for as low as \$45 a month?

WOMAN: \$45 a month

MAN: Wow. No annual contract.

WOMAN: No annual contract

MAN: No long-term agreement?

WOMAN: No long-term agreement.

MAN: Really?

WOMAN: Really.

MAN: (near whispering) Ok, so what's the catch?

WOMAN: (whispering) There is no catch

MAN: Ok. I'm obviously getting nowhere with you. I'm gonna need to speak with the supervisor.

WOMAN: I am the supervisor

MAN: Oh, finally someone I can talk to.

Announcer: It's not complicated. New smart phone plans starting at \$45 per month with no annual contract. Only from AT&T.

Barclays: Big

Script #9

What is this about big? You know, seeing the big picture, having the big idea. Clinching the big deal.

Nobody wants attention to the little deal. Nobody wants to do that. You'd be a little deal clincher. A small shot. Now when you want a burger, you go and get a big mac. You go to the fun fair you ride the big dipper. Turn on TV and you see big bird, or you're afraid of the big bad wolf.

When I was growing up I wanted to be the big man, I never wanted to be the little man. Even the little man wanted to be the big man.

When I get up in the morning I want a big breakfast. I want my girl friend to say good morning big boy. To which I'll reply, I've got a big day today. Big meeting with the big chiefs, from the big studio. It's a big time for the big bucks. And she'll turn to me rolling her big blue eyes, and say, "big head". I retort, "what's the big deal?" And give her a big kiss.

And I'll get in my big car, set off into the big wide world, she'll give me a big wave, close the door of our big house, look in the mirror and say, does my bum look big in this?

And in my big meeting I'll turn to one of the big hitters and I'll say, "I love this movie, it's gotta be big. There's only one small problem my fee, I'd like it to be uh what's the word?"



Cargill-Florence the Cow

Script #10

: 30 Script

In Italy, you'll find Florence. In this case, Florence is a cow. And it's important, because Italian cheesemakers want it to make the best Parmesan, and more of it. Knowing that cows fed certain feeds produced higher yields of Parmesan, Cargill developed special feeds and a supply chain, so the cheesemakers get just the right milk. Now, Florence the cow delivers lots of quality Parmesan to Florence, the city. This is how Cargill works with customers.



Cash Five From Pennsylvania Lottery

Script #11

: 30 Script

You know it's going to be a bad day when you wake up looking like the picture - on your driver's license. When you accidentally stumble upon your dog's morning surprise. When you...somehow...get toothpaste in your eye. (ouch!). When your boss takes you aside...and leaves you there. But hey - this could still be your lucky day. Play cash five from the Pennsylvania lottery. Cash five has at least a 100-thousand dollar jackpot.



Celentano Frozen Foods

Script #12

You know, when mama cooked, nobody could beat the fresh aroma that came from her kitchen. Somehow, the sauce was always just right ... the pasta so fresh, the taste so delicious. Now, there's only one name to think of for food like Mama's.

Celentano's Italian Frozen Entrees, with the freshness of a home cooked meal ... Lasagna, ravioli, manicotti, stuffed shells ... just like Mama used to make ... only with fewer calories.

CELENTANO ... do it for yourself ... do it for Mama.



Cenegenics Age Management System

Script #13

(: 60)

Aging is inevitable, but how you age is not. You have the power to take control and actually manage your aging process.

A unique Cenegenics protocol is your gateway to next generation medical science . . . a comprehensive, evidence-based approach to age management that takes you well beyond the conventional approach of quick, routine Exams and generalized guesstimates, based on body type, gender and age. In-depth diagnostics reveal your big picture, uncovering your strengths and weakest health links.

With that medical data in hand, Cenegenics Affiliate NYC partners with you to create a personalized, multi-faceted program, which meets your health goals and successfully manages your aging process. Think of it as "squaring the curve," staying healthy and staving off decline, typically associated with getting older.

The result? Youthful aging with a more vigorous, healthier lifestyle. Take charge & revitalize your aging process today ...



CIGNA HealthCare

Script #14

: 30 Script

Four-years of dancing lessons. Nine-years of piano. It all adds up. Today, it costs over \$200,000 to raise your child to college age. And that's assuming she's going to like her nose. At CIGNA HealthCare, our plans are designed with this in mind. We include well-child exams and immunizations as part of our coverage. So you can worry about bigger problems. Like whose turn it is to change the diaper. CIGNA HEALTHCARE...A business of caring.



Clear Blue Easy

Script #15

: 30 Script

Only one mechanism on Earth is more complex than the female body ... the female mind. And when it thinks the body might be pregnant, the clever mind chooses Clear Blue Easy. It was the first one-step stick test ... and no one's ever made a test that's easier, or more accurate. Blue, the body is pregnant. Clear, the body is not. In minutes, the mind is no longer in doubt ... the body rests assured. And both move on to simpler things. CLEAR, BLUE, EASY. What you need. To know.



Climbing: No Other Way

Script #16

(: 20)

We don't ask ourselves why we climb. Climbing is likeoxygen. It's essential to life. We climb because the mountain calls to us. We've trained to overcome every obstacle. We're bound together by friendship, trust, and teamwork. We have the experience and we have the right tools. We're going higher than most men dare to dream. From the summit, we'll see what few eyes have seen. We can reach up and almost touch the stars. This is the top of the world and it belongs to us.



Compaq Computers: Fall In Love

Script #17

(Doubles)

User: I think I'm starting to fall in love with my computer. Watch this. Here's the mouse. Click on file ... into the word processing software, and...

Computer: Hello again, Compaq Computer user. I'm your disc operating system.

Just call me Dossy!

User: Oh, Dossy. The way you change your fonts and copy your files... it's enough to make a man batty!

Computer: Do I see a sub-directory in our future?

Anncr: A Compaq Computer is so intelligent, and so attractive, you just may fall in love with it. Compaq Computers. More than you ever bargained for.



Compass Bank

Script #18

OC: I'm not happy with your performance, umm, so. I'm letting you go. So, I guess what I'm saying is. I-I can't afford to keep you around here anymore. Where's the desire, the-the drive. I'm just, I'm not seeing it. Let's see, how can I put this, ah, you're fired You're canned. You're fired. No, you're-you're fired, you're canned.

VO: Fire your bank. Switch to Compass. Compass Bank. Triple-free ATMs, Free checks for life. Free respect and appreciation.



Connecticut Lottery

Script #19

: 30 Script

I couldn't stop laughing. I mean me...win the lottery? I couldn't believe it! I mean, at first, I figured it was just my husband...or even a couple friends playing a joke on me. But when they gave me the money...well then I knew it was for real. I've been playing those same numbers for about 2 years...and wow...it really can pay off. The Connecticut lottery...somebody's gotta win.



Consumer Information Center

Script #20

(: 45)

A message from the Consumer Information Center...in Pueblo, Colorado.

If you'd like to...give your house some minor tweaks, fix up teeny, weeny leaks...

Run a shop that's all your own...buy yourself a cozy home...

Steer away from crummy deals, protect your car from roof to wheels...

Trim your tummy, thighs and hips...go on safe, exotic trips...

Stay away from hacks and quacks, blow away those sneeze attacks...

Teach your kids the ABC's, how to write and how to read...

Get rid of little pests that bug you, ones that crawl or buzz above you...

Bag the junk food in your diet, know what's inside before you buy it...

Bank on stocks and count on bonds, stay away from market cons...

Then you'll want this free and helpful guide, listing 200 Government reports.

Look! For this new edition, just drop a line, email
ConsumerTips@Pueblo.GPO.Gov



Cub: Cherries 1

Script #21

So I'm in Cub's produce department when I see prices that stop me cold. 1.29 a pound for jumbo Washington Bing cherries?

I wheel my cart closer to read the fine print. Yep! It's the real deal, an amazingly low price for 3 days only! Maybe I'll pick up a pie crust in case I get ambitious!

I keep walking, only to come to a screeching halt AGAIN! 99 cents a pound for Roma tomatoes? Just think of the possibilities! Sliced on burgers, quartered for kabobs, chopped atop tacos! My imagination runs wild! I grab as many as I think my family can possibly eat!

I mean, I know Cub has low prices, but this? this is LOWER than low, good only now through Saturday. That's 1.29 a pound for jumbo Washington bing cherries, and 99 cents a pound for Roma tomatoes --through Saturday at Cub!

SOOO what are you waiting for? Go get 'em!



Cub: Cherries 2

Script #22

(: 45)

No disrespect to the fabulous summer veggies, but now through Saturday, all eyes are on the **CHERRIES**, in Cub's produce department. Could be their **GLORIOUS** color, but I'm thinking it's the amazing, low price. Just a dollar-29 a pound! A dollar-29 a pound for jumbo sweet dark red cherries just **BEGGING** to be tossed into a fruit salad-- or eaten right off the stem. And while I'm here, I quick, find my way to the bread aisle. Because Cub sliced bread is just 88 cents a loaf. 88 cents a loaf! That's lunch for an entire week! Ham and Swiss, Turkey and cheddar... do I hear **P, B, and J**? Everyone's favorite sandwiches, compliments of everyone's favorite cook. Comin' right up!



Diet Rite Cola

Script #23

: 30 Script

I once knew this guy from Malibu... He was like a Greek God only from Des Moines... He had muscles on his muscles... Dave the wave... One day he was standing on the board... And I was standing on the beach... And he fell off the board... And I fell for him... Dave the wave...He drank Diet Rite Cola...He didn't need Diet Rite Cola....He didn't need diet anything...He just liked it...



Disney: Your Disney Side

Script #24

We all have a Disney side. And the best place to show it is at Disney Parks. So come to the place where the entire family can laugh, let loose and play together. Disney parks. Come on. Show your Disney side



Dutchess Salad

Script #25

(: 60)

Looking for a hunger-satisfying, taste bud-gratifying...salad? A salad so big, so good, so fresh -- you're going to love eating it?

Then come to Dutchess. That's right -- Dutchess, where all our salads are made delicious, fresh and satisfying.

And now we're introducing two new grilled Chicken Salads -- First, our new Dutchess Asian Chicken Salad -- tender Perdue chicken grilled to succulent perfection, atop a king-size bed of crisp Romaine lettuce, sliced almonds, crunchy chow mien noodles, mandarin orange slices, drizzled with our special no carb asian sesame ginger dressing.

And our new Dutchess Chicken Cobb Salad -- a grilled Perdue chicken fillet on a mound of spring mix and iceberg lettuce, crumbled bacon, hard-boiled egg, sliced cucumber, gorgonzola, vine-picked grape tomatoes, and the dressing of your choice.

Whoever said salads are dull, never had a Dutchess Salad -- And if you've never had a Dutchess Salad, we're going to help you try your first one -- look for our dollar off coupon in your local newspapers.

Try our New, Fresh, Delicious, Dutchess Grilled Chicken Salads. Dutchess. It's the better way to eat.



Earthbound Farm

Script #26

Here at Earthbound Farm, we don't use any harmful chemical pesticides. All of our organic salads, fruits and vegetables are grown in harmony with nature. And while farming organically may cost more, we think you'll find Earthbound Farm organic produce is an infinitely better value. Because with each crisp, delicious bite, you can take comfort in knowing you're protecting your family's health.

Now and for years to come. Earthbound Farm. Food to live by.



Esurance: Born Online

Script #27

Esurance was born online, which means fewer costs, which saves money. Their customer experience is virtually paperless, which saves paper, which saves money. They have smart online tools so you only pay for what's right for you which saves money. They settle claims quickly, which saves time, which saves money. They drive an all-hybrid claims fleet which saves gas, which saves money. They were born online and built to save money. Which means when they save, you save. Because that's how it should work in the modern world. Esurance. Backed by Allstate. Click or call.



Fly Fishing: Tying Flies

Script #28

(: 30)

It's been a winter of discontent across much of the U.S. Cabin fever is running high -- especially among fly fishers anxious to get back on the water.

If the weather has you stuck indoors, tying flies for the coming season's fishing can be a great way to pass the time.

Just about anyone at any age can tie flies. The best way to get started may be to buy a beginner's fly tying kit, with the basic tools, the various materials needed for a useful selection of flies and instructions on how to transform a hook, a few feathers and some thread into a lifelike lure that the fish can't resist.



Folgers Cafe Latte

Script #29

: 30 Script

This isn't one of those coffees that you sit and sip as the world passes you by. Introducing New Folgers Caffe Lattes – delicious coffee house style taste sensations. They're richer, coffer, and frothier than the other guy. So it's not the coffee you drink to take a break from your day. It's the coffee you drink to break into it. New Folgers Cafe Latte.



Geico: Symbol

Script #30

(: 30)

These days, it seems as if every car insurance company needs a symbol. Things like a blanket or a hand. Well, if Geico had a symbol, it would surely be the frontal lobe of the cerebral cortex. You see...it's here, deep within the brain, that nerve impulses figure out, "Hey...it's smarter to buy car insurance from GEICO." Over 10,000 drivers switch each week! So call for a free rate quote today.

Yep, the brain's a great symbol. We just can't imagine the medulla oblongata on our stationary. Call 1-800-4-GEICO. GEICO Direct, the sensible alternative. Not available in New Jersey or Massachusetts.



Gertens: Don't Settle

Script #31

(: 45)

If you think all garden centers are alike, think again.

Sure, you could grab that slightly saggy red geranium sitting sad and neglected outside the superstore. Or you could settle for a forsaken flat of impatiens and load them up with the groceries.

But you'd be missing out. At Gertens, your visit will be inspiring—a celebration of nature, beauty, and the joy of summertime. You'll find here an amazing array of flowers, trees, and shrubs, landscape accents like pottery, statues and fountains, plus all the tools and supplies you need, including advice from our staff of garden-loving experts.

So make your trip to the garden center a pleasure, not an errand. Come to Gertens, and discover the wonder.



Gold Medal Flour

Script #32

: 30 Script

My memories of Grandmother always include her baking sugar cookies. Her softly floured hands guiding mine, as together we made the hearts and stars. And they were soooo good! Now, it's my turn to pass on that special recipe to my granddaughter, and that means using Gold Medal Flour. That big Gold Medal right on the bag means my cookies will become sweet memories to her, just like Grandma's did to me. GOLD MEDAL FLOUR. Her cookies just wouldn't have been the same without it.



Gro-Lux

Script #33

How does your garden grow? Your indoor garden, that is. Today, believe it or not, you can grow anything indoors as well as out. Not just African violets... but also geraniums, azaleas, ferns, even orchids. The secret is Gro-Lux... a special fluorescent lamp from GTE Sylvania, that stimulates plant's growth. Gro-Lux. Another product to make your life a little nicer, from GTE.



Habitat for Humanity: What Will You Build?

Script #34

What will you build? What will be your legacy? How will you make the world a better place?

If you're searching for answers to these questions, Habitat for Humanity can help. It's a curious thing about Habitat for Humanity, we build houses and something more, something extraordinary.

A Habitat build site is where laying one foundation can transform a neighborhood. Where painting a room colors an entirely new outlook on life. Where installing a window offers up a clearer vision of the future. Where renovating a home can renew a community. Where setting a level can balance a life.

You see? Habitat for Humanity builds houses and so much more. So what will you build? Visit Habitat.org to learn more.



Harvey Home Theater

Script #35

: 30 Script

He has a 160 IQ, performs cardiac surgery for a living. And now, he can even operate his home entertainment system. Introducing Harvey Home Theater. It's so sophisticated, it's simple. Dimensions of sight and sound unheard of, until now. All at your fingertips. Now, if he could only operate the microwave. Home Theater from Harvey, not your ordinary electronics store. Call for the Harvey near you.

Honey Baked Ham: Bees

Script #36

(Doubles)

Bee 1: Hi we're bees.

Bee 2: And we're mad!

Bee 1: Here's the deal. You buy Honey Baked Ham.

Bee 2: You love Honey Baked Ham!

Bee 1: But here's our beef with this whole Honey Baked Ham thing.

Bee 2: Go ahead, tell 'em!

Bee 1: You talk about the spiral cut

Bee 2: Fine.

Bee 1: You talk about the three generations of traditions.

Bee 2: Also fine.

Bee 1: And you go way nuts over the great honey taste

Bee 2: And that, our human friends, is where the trouble begins.

Bee 1: Yeah, 'cause where did the Honey Baked Ham people get the idea for the great honey taste? HUH?

Bee 2: Yeah, where? FROM BEES! You MORONS!

Bee 1: But have you ever thanked a bee?

Bee 2: Have you ever gone up to a bee and said, "Hey, you bee, thanks for inspiring the great taste of Honey Baked Ham."

Bee 1: No, you haven't!

Bee 2: You never thanked us, yet you enjoy Honey Baked Ham on Holidays, at Super Bowl Parties, your kids graduation, birthdays...

Bee 1: Whatever!!! You love it. You enjoy it. But you never thank us.

Bee 2: And YOU wonder why... we STING!

ANNCR: Honey Baked Ham.... The Number One Ham in America!



Hotels.com: I'm In A Hotel

Script #37

I'm in a hotel, and a hotel is the best place to talk to you about hotels. All you can eat is a hotel policy that allows you to eat all that you can. The hotel gym is short for gymnasium. The hotel pool is usually filled with water. And the best dot com for booking hotels is hotels.com, it's on the internet, but you probably know that...or maybe you don't, I don't really know you.

(Welcome back, Captain Obvious)

Yes I am! And all these words are spelled correctly!



Information: Cubase Tutorials 2

Script #38

(: 30)

If you click in the ruler you can display the position info window. This gives you accurate positioning information when moving objects around. Great for lining things up just right. There are times when you're going to need to draw in symbols instead of notes. Choose one of the symbol palettes under the submenu under the score menu. When you right click on a symbol palette you can choose other symbol palettes. You can select Toggle, it will toggle between horizontal and vertical display. To drop in some symbols, simply click on the symbol and click on the score editor.



Information: Glaucoma

Script #39

Glaucoma is a disease of the optic nerve, which is the part of the eye that carries the images we see to the brain. The optic nerve is made up of many nerve fibers, like an electric cable containing numerous wires. When pressure inside the eye increases, damage to the optic nerve fibers may occur, causing blind spots to develop.

These blind spots usually go undetected until the optic nerve is significantly damaged. If the entire nerve is destroyed, blindness results. Early detection and treatment by your ophthalmologist are the keys to preventing optic nerve damage and blindness from glaucoma.



International Paper

Script #40

: 45 Script

It's been suggested since the dawn of the computer age. A future in which everything worth knowing is accessible on screen. But as it turns out, people don't just want information at their fingertips. They want in on their fingertips. They want to be able to touch, fold and, dog-ear; to fax, copy, and refer to; scribble in the margins or post proudly on the refrigerator door. So today, as people require more paper than ever, our research centers are responding with new papers for home and business. From printing paper to fine art paper to digital photography paper, we're committed to providing the "Paperless Society" with all the paper it needs. International Paper. We answer to the world.



John Deere: Not Enough Time

Script #41

If time is infinite, why is there never enough of it?

A John Deere 1 family tractor with quick park lets you attach and go.

I Match quick hitch gives you more to love, so it takes less work to do more work.

Auto Connect Driveover mower deck...? Done!

They're not making any more land, but there's plenty of time, if you know where to look.

Now you can own a 1E sub-compact tractor for just \$99 a month.

Learn more at your John Deere dealer.

Johnsonville Italian Sausage: Apology

Script #42

(Patriotic Music up and under)

Woman: (getting increasingly passionate)

Dear Grocers of America. I'm sorry. I'm sorry for always reaching to the back of your milk cases for the carton with the latest date. I'm sorry for squeezing five loaves of your bread to find the one. For boldly picking a bouquet of fresh cut flowers when I walk into your store, only to swap it for a fresh one on my way out. Yes, I've stalked your produce clerks with a fatal attraction for bib lettuce right from the box, sniffed your tomatoes and thumped your melons.

But I won't apologize for buying your Johnsonville Italian Sausage. I take the first one in the meat case, because I know it's made with only the freshest cuts of pork. And super chilled to lock that freshness in. Sure I've poked the package when your butcher's back was turned... but what freshness fanatic wouldn't? Sincerely, Mrs. Freshy Freshington.

ANNCR: For people fanatical about fresh sausage. Welcome to fresher Italian
Welcome to Johnsonville.



Keep America Beautiful: I Want to Be Recycled

Script #43

They said I couldn't dream. Called me a piece of trash and swore that's all I'd ever be. Said a bottle couldn't see the ocean. Give up. Go back to the dumpster. But I didn't listen. I made my way. And now, I'm what I always wanted to be.



Liverite

Script #44

Talk about your liver lately? Of course not! But how are you feeling? A Little run down? Sluggish? That's because of all those toxins in your system.

Face it, you don't always eat properly. Maybe last night's drink is still in your system. Or you've been taking medication. And what about all that pollution?

Your liver can eliminate these toxins, if it is functioning properly. It's the body's main filter. Keep it clean and working properly with Liverite ... the ultimate liver aid.

Liverite is the all natural detoxifier and cleanser that helps your liver cope with toxins, medications and alcohol. Your liver is the key to better health and better energy. Take Liverite to maintain healthy liver function.

Call 888 - 425 - LIVE. That's 888 425 - L-I-V-E. On the web its Liver - I-T-E.com.



Maryland Lottery

Script #45

OK, so today is my birthday – my lucky day, right? So I decided to buy a Maryland scratch-off lotto ticket. I figured: what have I got to lose? It's my BIRTHDAY! OK – so I scratched off a final “6” and it matched up. So I'm thinking, alright, 30 bucks or something – cool. But then the next number said “One million” and I started to freak out.



Minnesota Lottery: Fate

Script #46

There are moments when fate extends its hand, and offers us a choice.
Linger or leap into the unknown?
And in that leap... there is beauty. Spine-tingling, hair-raising beauty.
And a state bird.
Life is more exciting when you take a chance.



Minnesota Lottery: Hairy Mosquito

Script #47

MUSIC: LIGHTHEARTED, UPBEAT

ANNCR: Head to The Hairy Mosquito Trading Company in Milaca — home to the biggest steel mosquito in Minnesota. Shop for fine antiques and crafts. Or scratch your itch for a treat at our ice cream shop. So come on in! We won't bite.

VO: Hairy mosquito. It's an MN original. Just like the Only in MN scratch game from the Minnesota Lottery. With a top prize of \$75,000, it's Minnesota made for you. Must be 18 or older to play.



Minnesota Lottery: Turtle Race

Script #48

MUSIC: LIGHTHEARTED, UPBEAT

ANNCR: Hold on to your shell — the turtle race is on in Longville, Minnesota! See turbocharged turtles race at speeds up to less than one mile an hour. Plus turtle-y awesome food and games. It's a shell-of-a-lotta fun!

VO: Turtle racing. It's an MN original. Just like the Only in MN scratch game from the Minnesota Lottery.

With a top prize of \$75,000, it's Minnesota made for you. Must be 18 or older to play.



Mobile Money: Complex

Script #49

Dealing with money is unnecessary complex. All those accounts, cards, banks, bills... Ugh...

What if we could deal with money in one place?

If it's between your checking or loan account – or that secret plan account.

If it's getting started saving with your dream house or at least its very first step.

if it's to check how much you've been saving.

if it's between buying a shiny gadget

or splitting a bill with your best friends

With Mobile money you can do all of that and much more. It's the easiest way to take control over your finances, transactions and much more.



Narrative: Walt Disney Concert Hall

Script #50

After fifteen years of planning and construction, Walt Disney Concert Hall opened in downtown Los Angeles in 2003. Designed by Frank Gehry and considered to be an architectural masterpiece, Walt Disney Concert Hall is a modern marvel and a Los Angeles icon. It is one of the most acoustically sophisticated concert halls in the world, providing both visual and aural intimacy for an unparalleled musical experience. The auditorium is configured in a “vineyard” style, which allows for seating on all four sides of the stage.



National Park Service: Find Your Park

Script #51

(: 45)

There are oceans and rocks. Places where fish swim and birds fly. Where mountains spring up, and trees and grass grow all around.

History is made. Art is created. Things happen that should always be remembered. Heroes emerge. A woman sets people free. A man makes light. A leader steps forward.

People get together and help each other out. They make their own places to run and play and contemplate the universe. There's pride and gratitude and fun. It belongs to everyone. It can be a place, a feeling, a state of mind.

So get up, get out there and find your park. The National Park Service. Learn more at findyourpark.com



New York Lottery: Thoughts - Were-Squirrel

Script #52

Person: If there is such a thing as werewolves, what about were-elk? Or were-squirrels? Eh... Growing furry tufts on their heads and getting really chatty? I'd see that movie. Some bushy-tailed freak sneaking into back yards and knocking over birdfeeders and stuffing sunflower seeds in his cheeks? Oh... And waking up in a tree the next day, being like, "were did all these acorn husks come from?"

Announcer: What will you think about when you don't have to think about money? Play the games of the New York lottery. Hey, you never know.



Olay Intensive Restoration Treatment

Script #53

She once worshipped the sun. She believed Laugh lines were a part of living. Fight damage with new Olay Intensive Restoration Treatment. It helps restore the appearance of time worn skin with a blend of vitianancin and the most concentrated pro-retinol available over the counter. Zoning in to fight past damage on forehead eyes cheek mouth, where you need it most.

New Olay Total Effects Intensive Restoration Treatment. Totally Love the Skin You're In.



Panera Bread: Right Way

Script #54

When Panera began, we decided to get up every day and bake fresh bread from fresh dough.

That decision made us wonder. What else could we do the right way? Could we make food that lives up to our bread? And could it be food you could trust, with ingredients like chicken raised without antibiotics? Could we come together as a community and help feed people in need?

We already have. And every morning, we start again. Panera Bread.



Phillip Morris

Script #55

Janet wants to make it stick. The "Under 18, No Tobacco. We Card" sign, that is. As a major sponsor of the "We Card" program, Philip Morris USA sales managers like Janet Rodriguez help provide retailers with the tools and training they need to spot fake IDs and uphold the law. "We Card" is part of Philip Morris USA's comprehensive effort to help prevent youth smoking. To learn more, visit philipmorrisusa.com/ysp. Working to make a difference. The people of Philip Morris Companies.



Poland Springs

Script #56

: 30 Script

How do you protect 10,000 year old springs? You depend on the guards that live there. At Poland Springs, that means black bears. We think of them as purity rangers. You see, Poland Spring natural spring water is filtered and purified deep underground. That's why it may be the best tasting water on earth. The guards make sure Poland Spring stays pure and delicious the way nature intended it. Poland Springs. What it means to be from Maine.



Prego Restaurant: Carlo & Maria

Script #57

Carlo and Maria have come to Prego, the restaurant, for their fabulous food. But they are too in love to notice the food. They have been in love for a very long time now. For over an hour, which is a record for the both of them.

Maria plucks a mezzelune from her plate and feeds it to Carlo. He is a little plaything, she thinks, like a puppy -- loyal, eager, panting ... drooling. She takes a bite of his Agnello Grigliato.

The people at Prego stare, but Carlo and Maria, they care not. They are blinded with love. It is a game of cat and mouse. Of kiss and tell. Of ... crime and punishment.

Carlo glances at her. Ah! She is perfect. But what's that? A crumb is stuck to her chin! Maria has noticed something herself. A sucking sound. Could that be Carlo eating? Oh, Carlo! Oh, Maria! Their disillusionment is as thick as the minestrone.



Prego, the Restaurant: Francesca

Script #58

(: 60)

Francesca is waiting for her friend at Prego, the restaurant. She sits by the window and gazes at the women on the street.

They are no rivals for me, thinks Francesca. Their skirts are not as short. Their lips do not pout like mine. Their hair is not as ... big. Francesca tosses her head in defiance. Her big hair does not move. It is hard. Like fiberglass.

She orders the Pizza Margherita from the fabulous Prego menu and she watches them pass by. She looks at their shopping bags. They are not the nice ones with the little cord handles and shiny paper like Francesca's, that says she has spent more money than she had to, and that she does not care that she spent so much money. Besides, it makes such a nice purse.

Finally her friend arrives, her best friend in the world! Does Francesca kiss her on both cheeks? No, she kisses the air on both sides of her friend's head.

Francesca cares not. It is not as if she likes her best friend.



Pro Cuts: Better Things To Do

Script #59

(: 45)

At Pro Cuts, we figure there are about a thousand things you'd rather do than fuss with your hair. We get it.

Pro Cuts is all about guys. Guys who are game for a great haircut and a great experience. At Pro Cuts, you can relax while watching sports on one of our many High-def TVs.

Best of all, our stylists specialize in no-fuss men's haircuts geared to a guy's active lifestyle. With services starting under twenty bucks, price won't get in the way of style. You'll look great whether you have a date with destiny or a date with the backboard.

Pro Cuts.

Where men can be men. And look good doing it.

Visit us on-line at ProCuts-dot.com for a location near you.



Puffs Extra Strength

Script #60

I know. You think tissues are wimps. Well, my friends, that's ordinary tissues. Not me. Puffs Extra Strength. I'm the strongest tissue around. Even wet, one of me is stronger than two of these guys. Cause I'm no wimp. Leading brand -- hah! So go ahead --- give me all you got. I'm built for it. As for my name, Puffs ... ah, that's another story. I'd have called myself Tuffs.



Reebok—Freak Show: Be More Human

Script #61

Are we weirdos? Can we be obsessive... fanatical... extreme?

Ok, maybe just a little. But maybe you have to be crazy to wanna spend every day beaten and muddy and sore. And for what? Why do we do it?

Well, we're not out here flippin' tires to be better tire flippers. We're doing it to be better... period. Better leaders. Better parents. Better, stronger, more determined... humans. Capable of anything. To honor our bodies and sharpen our minds.

To be... more human.



Rick's Tire and Automotive: Excuses

Script #62

I knew a guy who went to great lengths to keep from buying new tires and getting his car serviced. You should've HEARD the excuses: It TAKES too long. It's not CONVEEEEEENIENT. He'd even spray his tires with ROGAINE...you know, for baldness?

After the blowout and breakdown on I-44, he did what he SHOULD'VE done all along: He took his car to Rick's Tire and Automotive in Joplin. Rick's offers Monarch Tires, make by Kelly...and automotive service that's quick, personalized, and CONVENIENT! Rick's Tire and Automotive, 15-15 East 7th Street, across from R&S Chevy in Joplin!



Rogaine

Script #63

: 30 Script

I love Dad. I'm just not in a rush to look like him. When your dad lost his hair there was no Rogaine. You, however, have no such excuse. Rogaine is clinically proven to work directly on the scalp to help stop hair loss. Dermatologists know this. They recommend Rogaine more than any other treatment. So at the first sign of fallout, use something else you inherited from your dad: Brains. Rogaine. Stronger than heredity.



Royal Canin: Labrador Retriever

Script #64

This is a Labrador retriever. This is a golden retriever. They may seem similar, but when you take a closer look, the details tell a different story. These dogs eat, digest and process energy differently.

At Royal Canin, we obsess over these details. We developed over 200 specific formulas for cats and dogs. Because precise nutrition can transform your pet into a magnificent animal. Royal Canin. Incredible in every detail.



Runner's World Magazine

Script #65

Sure, running is a physical sport, but it's a mental sport, too. There are going to be days when you just don't feel like going out for your run. Times when you line up at a starting line and question whether you can really reach the finish. Whether you're a new runner or seasoned marathoner, RUNNER'S WORLD magazine brings you the strategies you need to overcome those mental hurdles so you feel pumped up and eager to get out there and renew your commitment to running every day!



Sandals: What Is A Vacation?

Script #66

What is a vacation? A slice of time. A peace of mind. A break. An escape. That need you want. It's the place you dream of. It's paradise. It's romance. Its choices. All included, all unlimited. Forget what you left behind. Live the now. No schedules, all desires. Night falls, day breaks, you wake up beautiful. Different.

Connect. Two hearts, one soul.

This is the time of your life. This is Sandals. Save up to 65%. Call 1-800-Sandals.



Snap.com: Two Kinds of Jeans

Script #67

I've got two kinds of jeans: fat & skinny. And every day is like this horrible confrontation with my wardrobe. The fat jeans are going, "Put me on and let's go get some Italian!" and the skinny ones are going, "Hello! If you'd lay off the ravioli, I'd see some daylight!" How do I get those fat jeans to shut up?

Go to Snap.com's better health guide. The better health guide, only at Snap.com.



Sport and Health.com

Script #68

If you're spending a little time at sport and health club then prepare to be jaded by all the fun, swimming, racquetball, tennis, and ho-hum basketball. 2100 friendly fitness professionals who'll get you hooked on troop classes, strength training, cardio, and here's a big snoozer...belly dancing.

Sport and health club, if you think you're not the exercising type...think again. Visit sportandhealth.com or call 1-800-88-clubs.



Sprint

Script #69

Well you know the old line...you know...you get what you pay for? It's true for some things, but not always for long distance. The fact is, a lot of you pay too much for what your getting... maybe even twice as much. Get Sprint. Have all the fun of calling, but pay a whole lot less. It's simple to use, easy to get. Better call Sprint.

Cause when you're paying so much for those calls, you're getting only one thing...very big phone bills. Call Sprint. Find out about it.



Stop&Shop: Snacks for the Kids

Script #70

(Doubles)

Man: Ready? We're off!

Woman: Oh no...I forgot to pack snacks for the kids.

Man: Okay...now we're really off!

Woman: Oh! Honey. I forgot to get flowers for Grandma. Can't get there empty-handed.

Anncr: With almost 200 Stop & Shop locations, throughout southern New England, chances are there's always a Stop & Shop near you. Same great store wherever you go. So don't worry. You can always Stop & Shop. Because for the best quality and great prices, nothing beats Stop & Shop. It's that simple.

Man: Weee're ooooff!

Boy: Dad? You forgot Mom! (Pause) Dad? Dad?



Swanson Family Style Meals

Script #71

Noises? Well with a family of five, I'm quite used to them. Like the time Billy hurt his pinky. (sfx: painful shriek.) Ooooooh that hurt. And like the time Sarah's first boyfriend broke up with her...right before the school dance. (sfx: whiny cry.) Oh, that doesn't sound good. But what does sound good is (sfx: entire family "yumming") Swanson Family Style Meals. And with under seven-minute prep time, they sound good to me too. Swanson Family Style Meals. They sound good, 'cause they are.



Tai Chi Workout Program

Script #72

Tai Chi, the ancient Chinese system of exercise and martial arts is widely recognized as a way to increase vitality, self-confidence and overall better health. The following program presents the fundamentals of Tai Chi in a comprehensive workout. The key to this workout is not to over exert yourself. Our Tai Chi experts will be demonstrating three levels – beginner, intermediate, and advanced. Choose the level that is most comfortable for you and stick with it. Progress at your own pace. Through consistent practice, you will be able to achieve the results you desire.



Target: Red Card

Script #73

Hey there. You know the red card, right? The Target debit and credit cards, the ones that save you an extra five percent off Target's low prices? Well, suddenly, a good thing gets even better. Now I use my red card for free shipping plus five percent off at Target.com. There's no membership fee or minimum order. All my purchases shipped free, from things I need to stuff I really want. See program rules in store for membership details.

Everyday savings, free to your door. What a great reason to open a red card. Expect more. Pay less. Target.



Thrivent Financial for Lutherans: Hot Dish

Script #74

INSTRUCTOR:

Today's topic in our guide to being a better, smarter Lutheran: Hotdish.

When properly prepared, hotdish, like all Lutheran fare, should fall within the white to light brown color spectrum. Resist the temptation for vibrant vegetable additives like green peas in your Tuna Noodle. The church potluck's no place for show offs. And doing so will get you demoted to green gelatinous fruit salad quicker than you can say, ' 'Who wants more cottage cheese?''

So play it safe, leave the Stroganoff to the veterans. And remember, if flavor's what you're after, just add more butter.

ANNCR.

Lutherans. Takes one to know one. Which is maybe why nearly 3 million Lutherans have made Thrivent Financial for Lutherans their financial home. Born out of the merger of Lutheran Brotherhood and Aid Association for Lutherans, Thrivent Financial is a Fortune 500 organization with fifty-seven billion dollars in assets under management, and the ability to provide a wide range of financial products, services, and strategies..

Thrivent Financial for Lutherans. Call I (800) THRIVENT or visit us online at thrivent.com.



Timberland: Rigid Shoes

Script #75

The problem with a lot of shoes is that they don't do the same things your feet do, like expand and contract when you take a step. Most shoes are rigid, which is why your feet hurt and get tired from walking around.

Our Smart Comfort technology is a simple idea that comes right out of the way your foot works. It's how we build our Park Trail shoe, so that it expands and flexes the way your foot does when it's in motion.

And that's an especially good thing when you're standing up for something you believe in. Timberland. Don't wear it. Use it.



Travelocity.Com

Script #76

(: 60)

Congratulations! You've successfully planned another vacation. You've called the airlines, the hotels, the rental car places and you've just hung up the phone.

So brace yourself - the nagging doubt, the one that says, did I get a good deal on this vacation? There's a better way to book travel. Travelocity.com.

You'll have over 700 airlines, over 45,000 hotels, and over 50 rental car companies all at your fingertips. You're in control.

Even look at a picture of your hotel room, or choose your airline seat. Enjoy your vacation, and save your nagging doubts for your auto-mechanic.

Travelocity.com...go virtually anywhere.



Turbo Tax: No Worries

Script #77

(: 30)

You don't worry that you won't wake up for your early meeting, because you trust technology to wake you up at 6: 15 on the dot. You don't wonder if you should drink the milk. Technology put a date on it and the date says drink me man, I'm good. You don't worry you're gonna miss your show because technology will record it. And you don't have to worry you'll get your taxes wrong because TurboTax technology will check and double check your answers. And then check them again.

Intuit TurboTax. It's amazing what you're capable of.



UBS Credit

Script #78

: 60 Script

Smart. I got the call on Monday. Signed a contract on Friday. That's why I was glad I already had put a UBS Credit Line in place. So I can move fast when opportunity knocks, Pay interest only on what I borrow. And best of all, I can keep my investment strategy on track rather than liquidating assets. A UBS Credit Line. Assets and liabilities work harder when they work together. A timely review of both sides of your potential balance sheet can uncover ways to help grow your business, make an important purchase, plan for the future and live life the way you want. Smart and Simple. You already have your UBS Credit Line in place. A conversation with your Financial Advisor may help put it to work for you today. Simple. A brief chat with my Financial Advisor set things in motion. The application process was quick. There were no maintenance fees or closing costs. I had the line of credit I needed within a few days.



United Bank And Trust

Script #79

Ten years ago, you could walk into your bank and people called you by your first name. You'd sit down with someone you'd been working with for a lot of years, and you'd get the help you needed ... and it was personal ... one on one ... you know what I mean.

But now in most banks, you're just a number ... and unless you're a big customer with a fat account, don't look for any favors. Thank heaven there's UNITED BANK AND TRUST, doing business the old-fashioned way.



Van Heusen: Marcello

Script #80

A few days ago, I was in this small Italian place, enjoying the silken luxury of my new very sensual double knit VAN HEUSEN shirt, out of nowhere comes this raven-haired beauty who calls me, “Marcello” and starts caressing my shirt. I said, "No...my name is Chris Hampton....." She said, "I've seen every movie you ever made...." And I said, "But I'm not ..." And she said, "Would you like to come up to my place for a drink? And I said, "Has anyone ever told you how photogenic you are?"

Van Heusen...where quality makes all the difference.



Washington Mutual: Platinum Checking

Script #81

(Doubles)

Banker: Hello, and welcome to First Universal Federal Bilk, I mean bank.

Customer: Yes, I'd like to close my checking account

Banker: Well, let's take a look. Oh, you have our interest checking. What seems to be the problem?

Customer: I earned two cents last month.

Banker: Well, too bad.

Customer: I want more.

Banker: Well, baby can't have dessert until he eats his vegetables

Customer: What?

Banker: Maybe you should lock up your money in one of our CDs

Customer: No, I want interest, but I still wanna spend my money

Banker: Well, you know I wish I could fly. I wish clouds were made of ice cream. I wish I didn't have issues with my mother. I wish...

Customer: Just give me my money....please!

Announcer: Make your money work harder with Washington Mutual's Platinum Checking Account. It offers one of the best interest rates around and unlimited access to your money. To open your Platinum account, visit any Washington Mutual Financial center today.

Banker: I wish chocolate didn't go straight to my hips. I wish Fluffy hadn't run away.

Announcer: Washington Mutual. More human interest. Restrictions apply. Ask for details. FDIC insured.



Weight Watchers: My Butt (Gut)

Script #82

(: 20)

This is my butt. My butt and I came into this world together. We were a great team. Then we grew up... and things weren't as easy.

I got my butt a job, a gym membership and a boyfriend. But when my life went in one direction, my butt would go in another. We could get the magic back for a little while, but after 12 years, 7 diets and 6 sizes, I finally realized... My relationship with my but had nothing to do with my butt and everything to do with my brain.



Weis Wonder Chicken

Script #83

: 30 Script

It's Wonder Chicken! Bigger than your average bird. More flavorful than ever before. Able to feed large families in a single bag. Yes, it's wonder chicken - who came to Weis markets with size and flavor far beyond those of ordinary roasters. Wonder chicken, hand-rubbed with delicious herbs and spices...roasted rotisserie style for amazing flavor. Wonder chicken - only at Weis.

YMCA: Dear John

Script #84

Read like a "Dear John" Letter

WOMAN: My dearest Fat-Pants. This is a difficult letter for me to write. But I feel the time has come for us to go our separate ways. I know its cliché to say "it's me, not you." but the truth is I've changed.

Over the years you, my Fat Pants, have always been a source of comfort. When other pants felt tight and restricting, your generous waist and relaxed fit have been like a port in the storm. You and me, the TV and ice cream, we had some good times. But now, I'm ready to move on, I'm ready to start wearing different, more flattering pants. I'm ready to join the YMCA.

ANNCR: When you're ready to leave your Fat-Pants behind join The YMCA Fat-Pants Drive. Become a member by March 31st (April 30th) and get a free Get Fit Club" 10-week weight loss program, an Online Nutrition Coach, and a Personal Fitness Consultation and Assessment. That's \$250 in savings. YMCA. Lose the weight. Donate the pants. Some restrictions apply.

WOMAN: They say, "If you love something, let it go." So be free, Fat Pants. Be free.