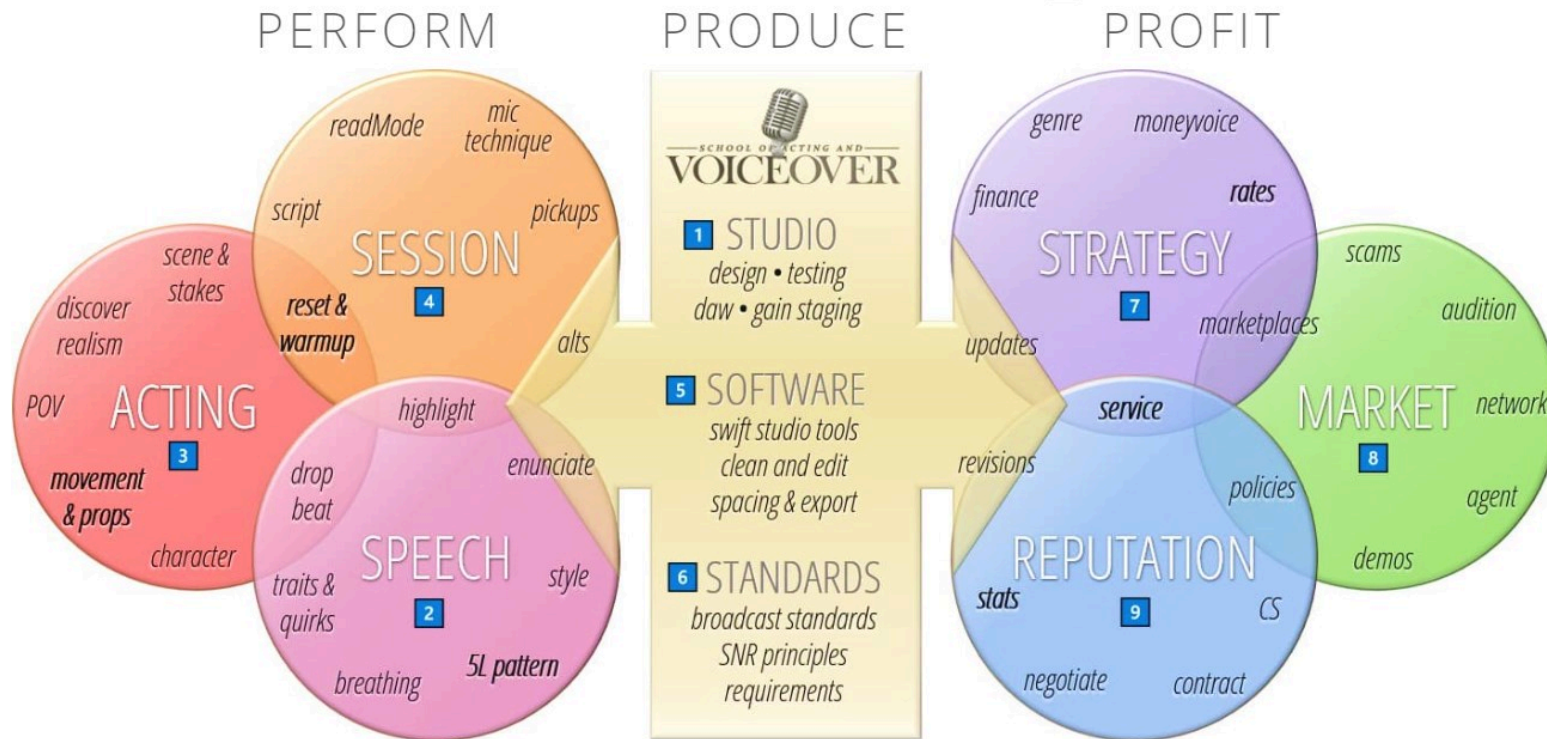




You'll get complete access to over 1,500 training articles on ALL core competencies:

Three Blueprints Nine Roadmaps





Format of Class Sessions:

You'll receive scripts, handouts and other assignments by email before the class starts
18 live sessions are included in total:

15+ Private Zoom Sessions:

1. Home Studio Setup and Testing: **Unlimited Sessions** before, during and following training
2. Acting and Session skills: **Six Sessions**
3. Demo, Production and Business Setup: **Four Sessions**

Ten Small Group Zoom Workshops:

Script analysis • Directed Session Skills • Commercial, Explainer, Narrative, Character, Audiobook Performance styles
• Range and Breathing Warmup • Working while sick • Reputation Building and Penalty Avoidance • Business
Networking and Promotion • Dealing with Tough Customers • Negotiation, pricing and policy tools • Speech Essentials •
Using Swift Studio tools • Advanced Acting and Speech Skills • Acoustic Principles • Automated Customer Service

Also included:

Home study courses • Weekly multi-page handouts • Homework evaluations • Success network career counseling •
Complete Home Studio design, testing, and certification • Full access to the over 1,500 mini-courses in the
Encyclopedia of Voiceover private group for one year • Free Credits toward same day support, additional training or
demo updates • Copy/paste marketplace profile, logo and advertising creation • Help with Agency representation when
appropriate • Broadcast Standards Compliance • Acting and Archetype Infographics

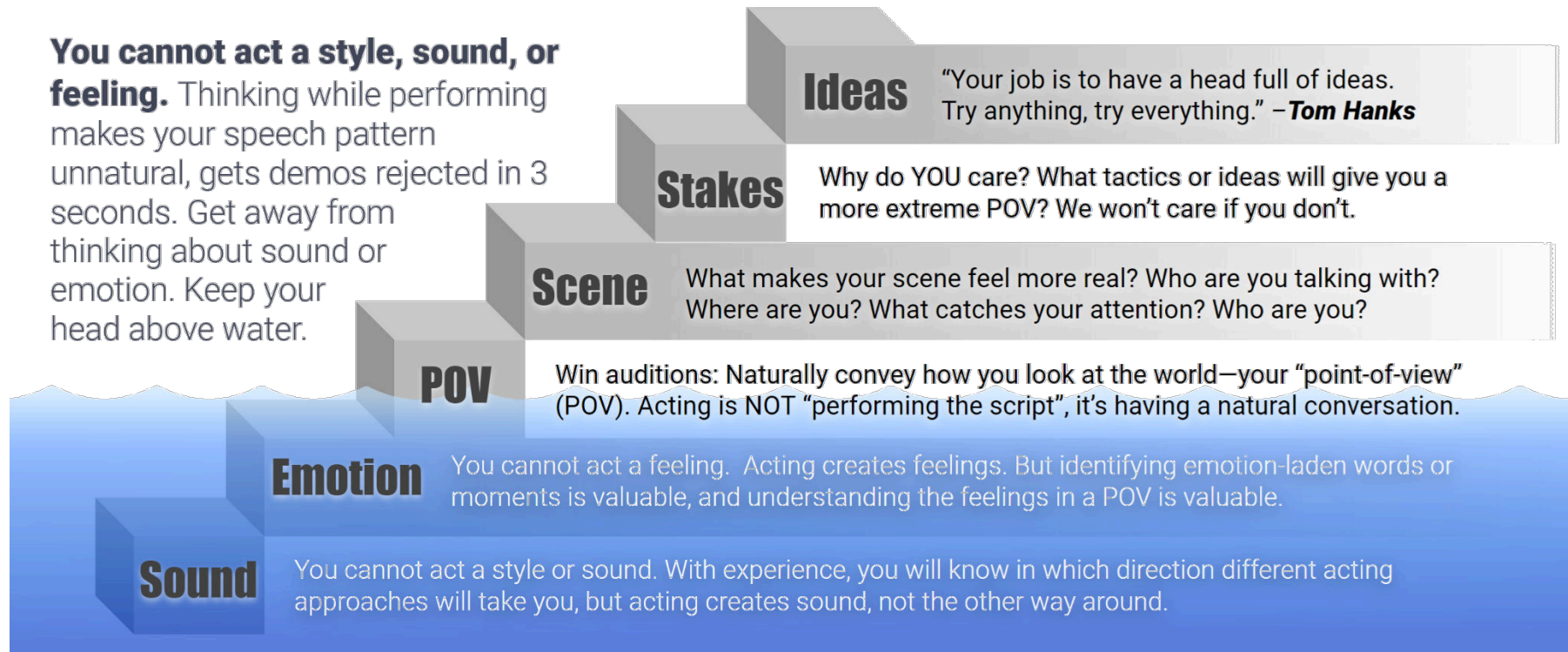


The Acting Staircase: Great Acting Feels Like Cheating

"If people wouldn't interrupt me because they could tell I was rehearsing, I knew I was doing it wrong." –*Michael Caine*

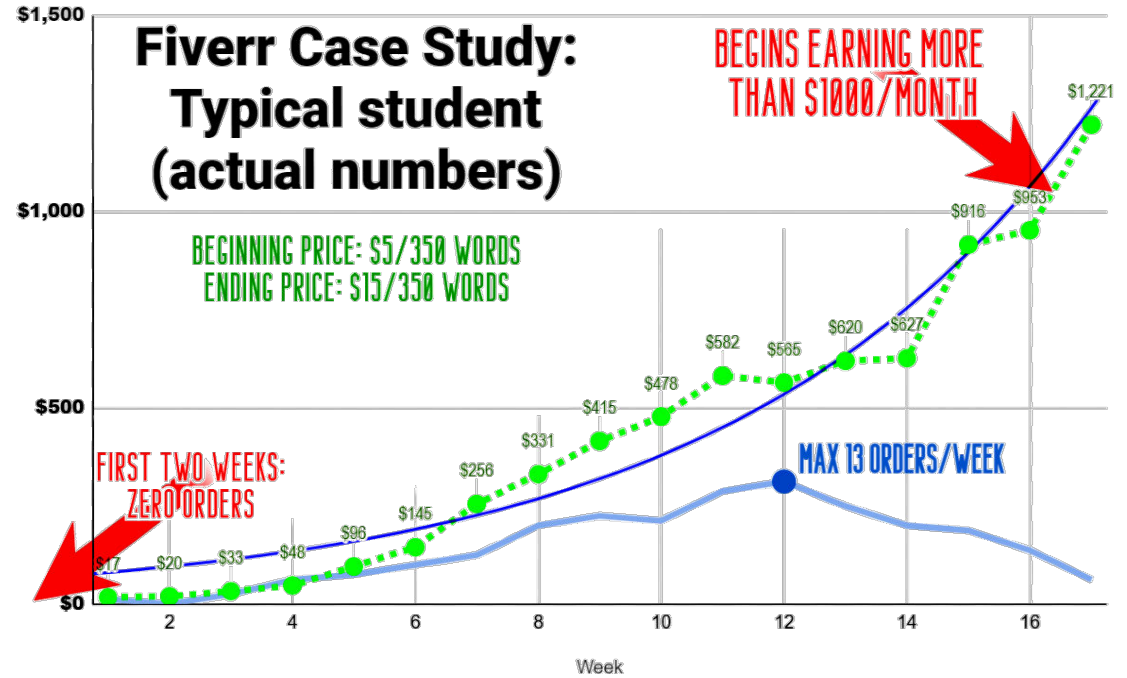
"To win, auditions need only *one* authentic moment. Most auditions have *none*." –*Joe Wiseman*

You cannot act a style, sound, or feeling. Thinking while performing makes your speech pattern unnatural, gets demos rejected in 3 seconds. Get away from thinking about sound or emotion. Keep your head above water.





— Average Weekly Orders ● Average Monthly Earnings
— Trendline for Monthly Earnings Rate



Start earning
during class
 (if you wish)
 with real
 voiceover buyers

Monthly Income: Hrs/Week @THR8						True Hourly -20% (235wpm)			Price Per Word		
25% off (-20%)			Full Price (-20%)			THR 4-12		PFH	Base	Words	Extras
5	10	25	5	10	25	THR 4-12	PFH				
\$4,425	\$8,849	\$22,123	\$5,900	\$11,799	\$29,498	\$170	\$509	\$2,037	\$100	350	10%
\$3,238	\$6,476	\$16,190	\$4,317	\$8,635	\$21,587	\$124	\$373	\$1,490	\$50	250	15%
\$4,224	\$8,447	\$21,118	\$5,631	\$11,263	\$28,157	\$162	\$486	\$1,944	\$25	100	20%
\$3,238	\$6,476	\$16,190	\$4,317	\$8,635	\$21,587	\$124	\$373	\$1,490	\$20	100	15%
\$925	\$1,850	\$4,626	\$1,234	\$2,467	\$6,168	\$35	\$106	\$426	\$20	350	15%
\$1,214	\$2,429	\$6,071	\$1,619	\$3,238	\$8,095	\$47	\$140	\$559	\$15	200	15%
\$664	\$1,327	\$3,319	\$885	\$1,770	\$4,425	\$25	\$76	\$305	\$15	350	10%
\$502	\$1,004	\$2,511	\$670	\$1,339	\$3,348	\$19	\$58	\$231	\$10	300	7%
\$463	\$925	\$2,313	\$617	\$1,234	\$3,084	\$18	\$53	\$213	\$10	350	15%
\$231	\$463	\$1,156	\$308	\$617	\$1,542	\$9	\$27	\$106	\$5	350	15%
\$148	\$296	\$739	\$197	\$394	\$986	\$6	\$17	\$68	\$5	500	5%



FAST TRACK

STUDIO SETUP



- ✓ UNLIMITED SUPPORT*
- ✓ PREMIUM TESTING
- ✓ ZONE MAGIC SYSTEM
- ✓ STUDIO-IN-A-STAND

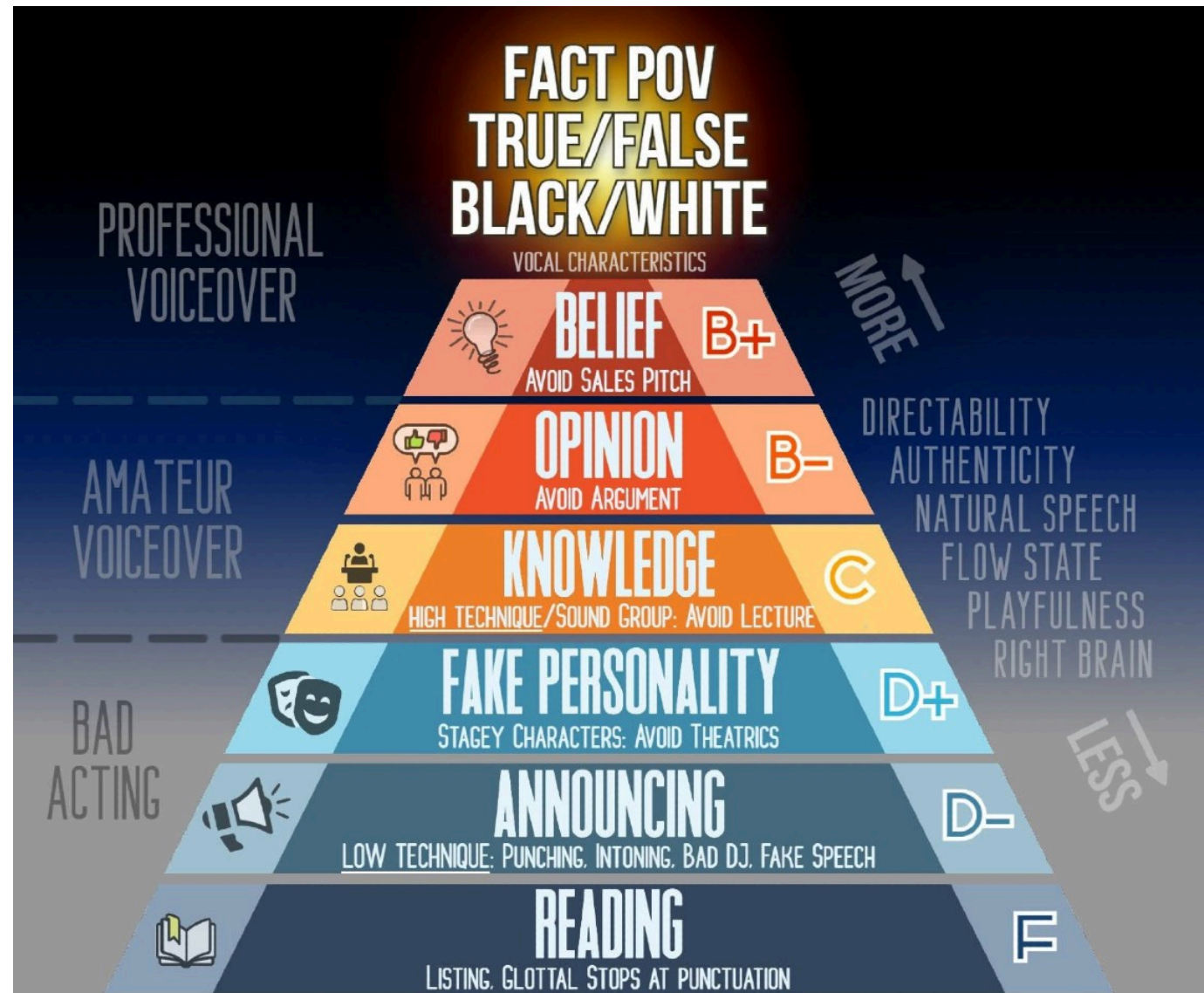
*Two Weeks Free

612-605-8843



SchoolofVoiceover.com

You'll learn the acting pyramid to avoid poor performance technique:



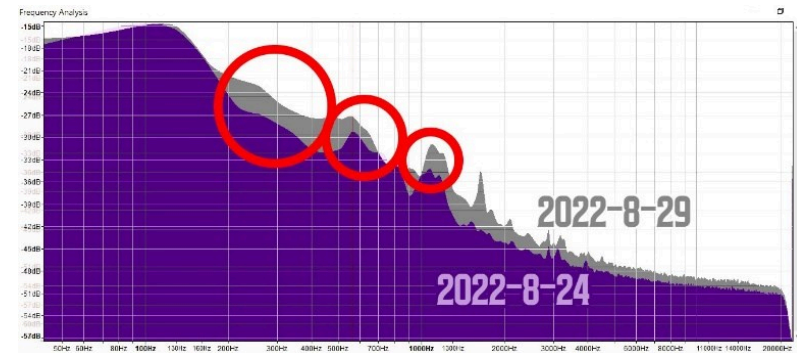
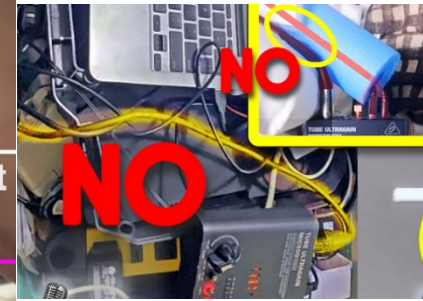
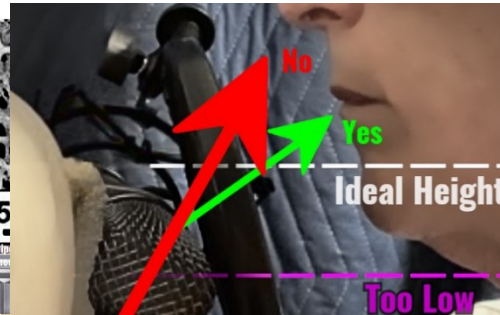
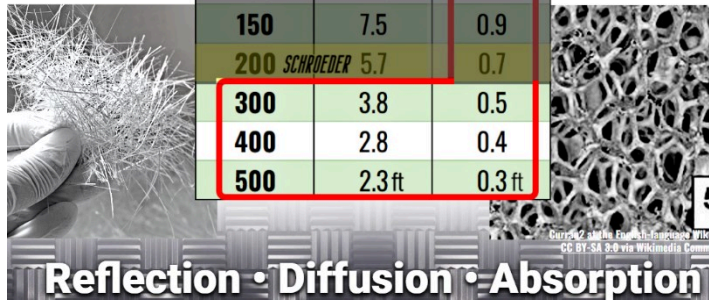


Once you complete the core curriculum, we enroll you free into the Success Network:
Get paying clients fast • Increase your rates rapidly • Achieve annual income goals



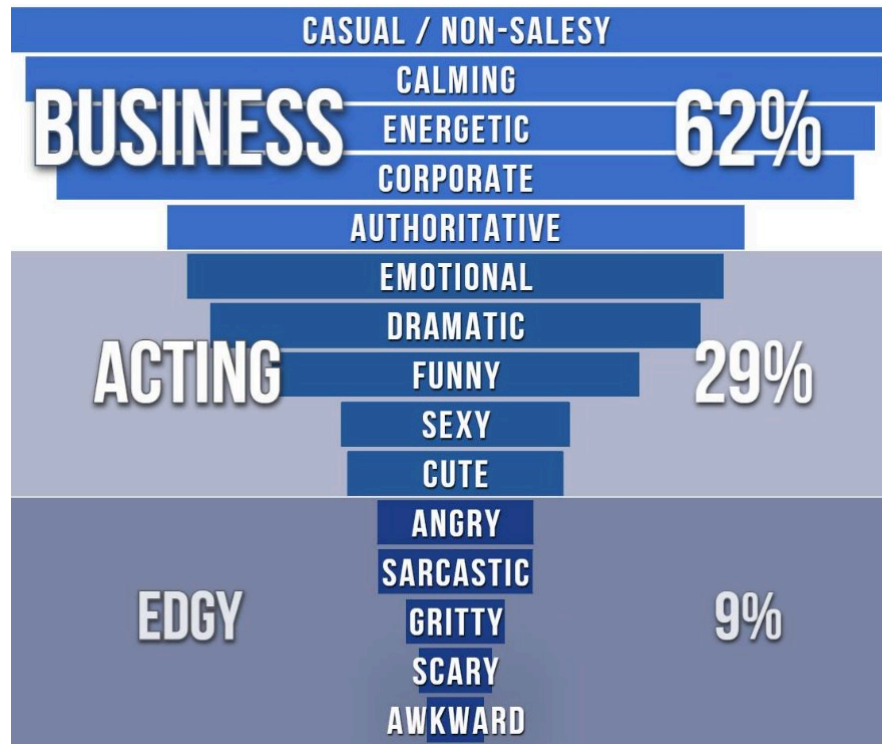
Complete Home Studio design, testing and consulting continues until *your* studio tests in the top third of professional studios. Go as fast or slow as you wish—we're not done until you're done.

Freq.Hz	Length	1/8 Len.
100	11.3	1.4
150	7.5	0.9
200 SCHROEDER	5.7	0.7
300	3.8	0.5
400	2.8	0.4
500	2.3ft	0.3ft



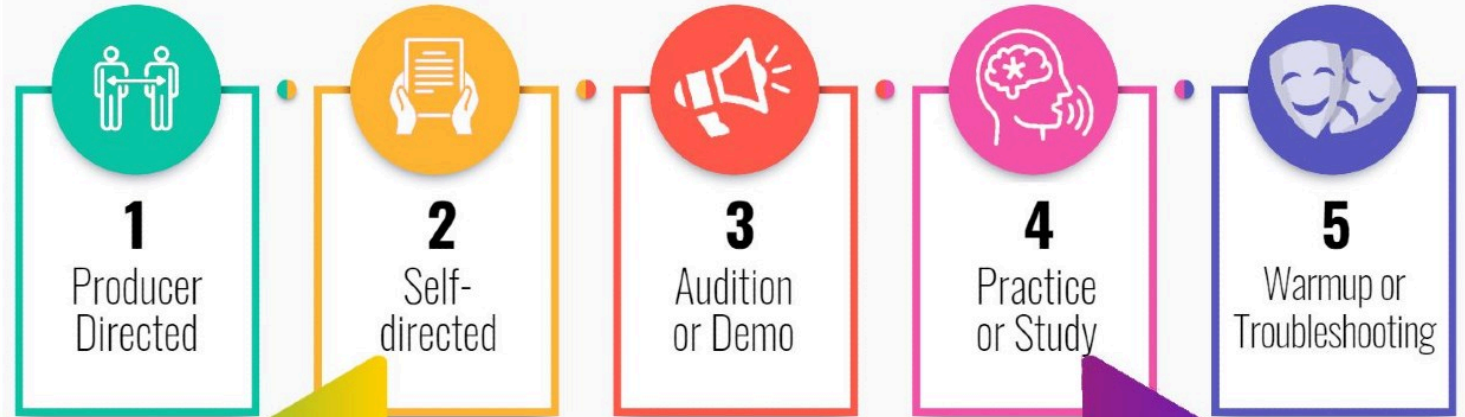


The Success Network provides you with the information you need to succeed, such as what work is in high demand on different marketplaces at different times:



Earn more in less time with the True Hourly Rate performance/production Swift System:

PURPOSE:



METHOD:





PERFORMANCE

Session Modes

SWIFT SYSTEM *Beats*

PICKUP/PUNCH *1x2+50%*

LOW SLOW *Air & StopTone*

DIRECTED *Throwaway Take*

ALTS MIXTURE *Drop Beat*

Reflow

Real Person

SCENE *Props*

Voice

Point-of-View

CHARACTER *Stakes*

Articulate

Flow+ Reset

ALTS *Aware & Adapt*

Hi-Lo

Open Range

MOVEMENT *Discover*

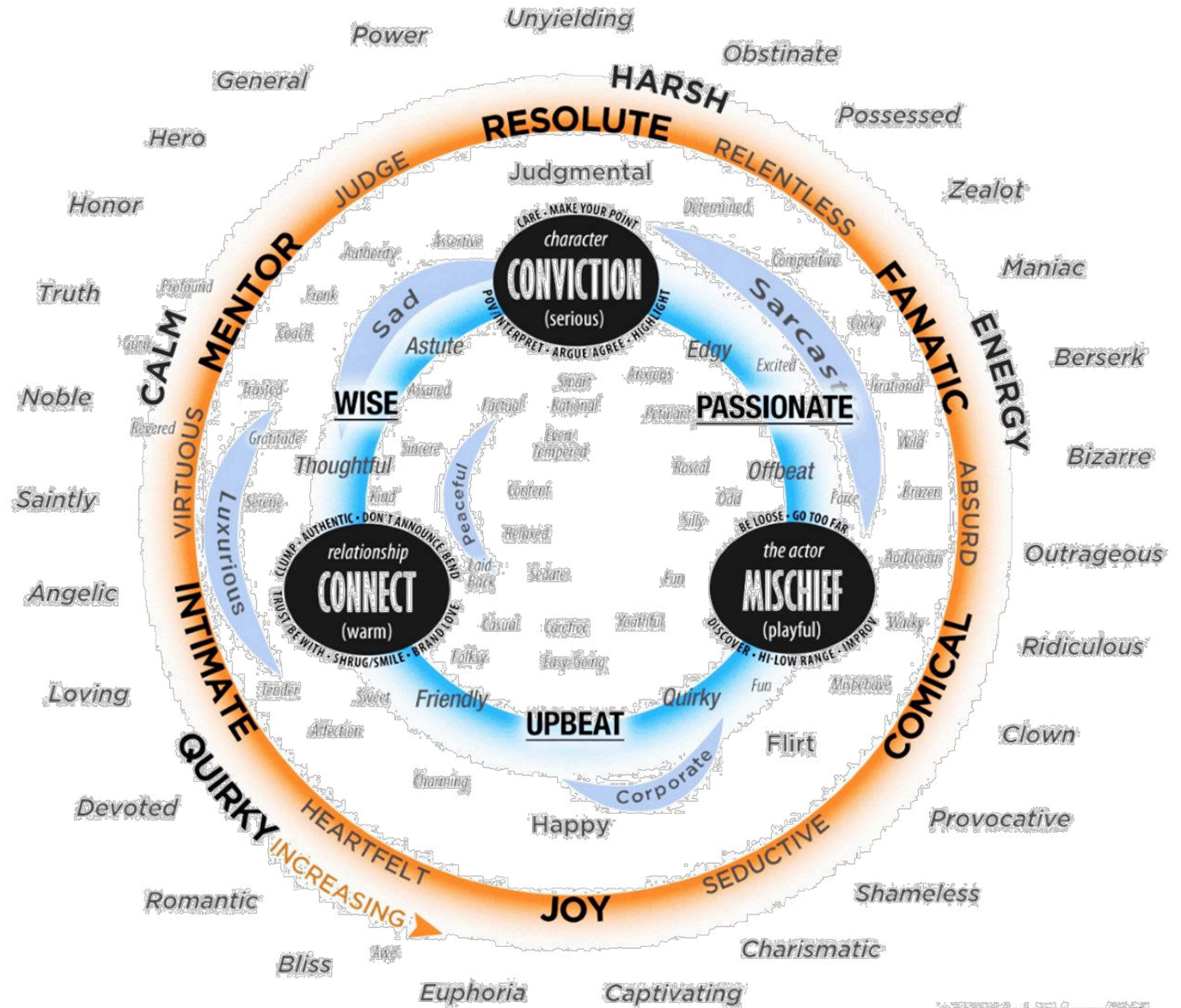
Cadence

Feel First

CONTEXTS *Spec / Go Too Far*

Acting & Speech

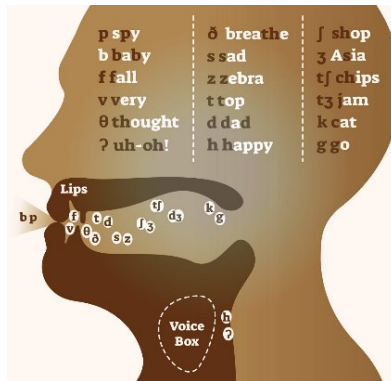
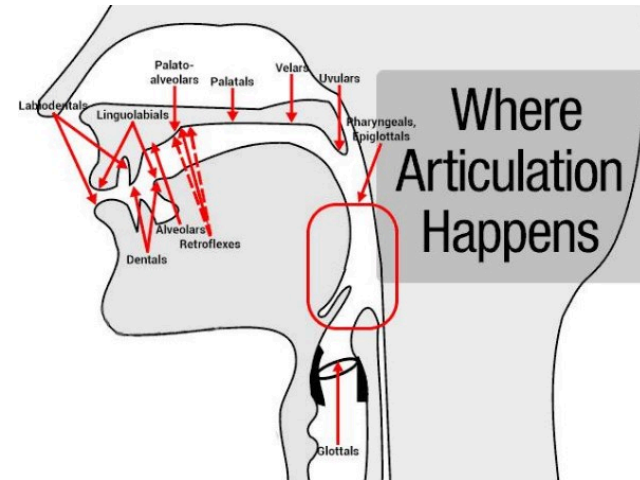
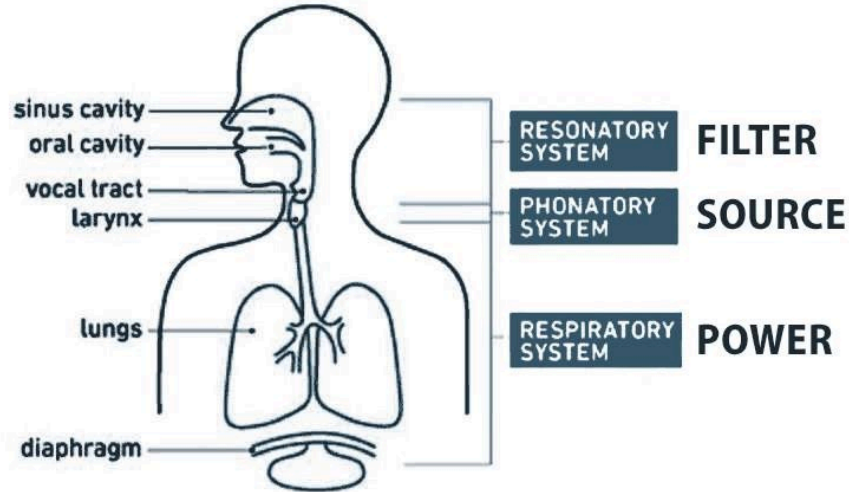
You'll learn the character POV system for interpreting audition specs, notes and directions:



You'll Learn the Fundamentals of Marketing your Voiceover Business



Learn key details and techniques for improving your speech and vocal delivery:



Technique Exercises for Breath and Speech

Stay below your tension limit • **Reset frequently** • Underdo your effort

1

EXHALE Before Speaking

Start with short words or phrases to make it easy to release more air before speaking. Let your breath become more natural by breathing a few times without speaking before performing the script.

2

TRANSITION With NO Glottal Stop

Ease gently from breathing to sound (*respiration* to *phonation*) without over-controlling your speech. Consider blending a very brief airy sound (*airtone*) into the beginning of your speech

3

BLEND All Words Chunked Together

The number one reason most demos are rejected in less than 3 seconds is failure to attempt natural speech, primarily not blending words in a *chunk* (*sound group*) together, and non-natural inflections.

4

HIT Sharply but Softly, Then Instantly Release

Slightly pitch up and rush very, very briefly through the first sound (phoneme) at the beginning of a chunk of words, or on the first word conveying new information in the chunk.

5

Linger, Lower Pitch and FADE Out

Release deeply and suddenly to relax, slow down your speech (*linger*), and let your pitch drop. Your voice then fades out almost completely. The “faded out” moment at the end (on a good mic) creates the “magic sound” of pro voiceover.

6

EXHALE and Linger Before Inhaling Again

To have a tiny bit of breath left when done speaking, you need to underdo your effort throughout all stages. If you have stayed relaxed, you should be able to linger after exhale but before inhale.